

*School in the Coulee - Coulee Kids Podcast Rubric*

|                             | <b>Proud to Podcast</b>   | <b>Pushing Perfect</b>   | <b>Needs Attention</b>   |
|-----------------------------|---|--|--|
| <b>Content</b>              | <ul style="list-style-type: none"> <li>-Establishes a clear purpose and consistently maintains focus</li> <li>-Selects quality content which includes all important vocabulary</li> <li>-Arranges presentation using own words</li> <li>-Always written with the audience in mind</li> <li>-Title(s) entice the reader to listen</li> <li>-Teaches the content</li> <li>-Compelling introduction and memorable conclusion</li> </ul>  | <ul style="list-style-type: none"> <li><b>-Establishes a purpose and reasonably maintains focus</b></li> <li>-Selects adequate content and includes most of the important vocabulary</li> <li>-Arranges presentation using own words</li> <li>-For the most part, written with the audience in mind</li> <li>-Title(s) somewhat entice the reader to listen</li> <li>-Partially teaches the content</li> <li>-Effective introduction and conclusion</li> </ul>   | <ul style="list-style-type: none"> <li><b>-Clarify your purpose and/or focus</b></li> <li>-Check to see that you have enough content</li> <li>-Fact check your content</li> <li>-Review the important vocabulary</li> <li>-Rewrite presentation so it is in your own words</li> <li>-Think about who your audience is and what they will think</li> <li>-Go back to the tips for writing titles discussed in class</li> <li>-Rework your project so you are teaching and not reporting</li> <li>-Write an adequate introduction and/or conclusion</li> </ul> |
| <b>Delivery</b>             | <ul style="list-style-type: none"> <li>-Extremely well-rehearsed, smooth delivery in a conversational style</li> <li>-Highly effective enunciation, expression, pacing, and rhythm keep the audience hooked</li> <li>-Consistently uses correct grammar</li> <li>-Volume of voice, music, effects, etc. enhance presentation</li> </ul>   | <ul style="list-style-type: none"> <li>-Well-rehearsed and almost always smooth delivery</li> <li>-Effective enunciation, expression, pacing, and rhythm keep the audience interested</li> <li>-Nearly always uses correct grammar</li> <li>- Volume of voice, music, effects, etc. inconsistently enhance presentation</li> </ul>   | <ul style="list-style-type: none"> <li>-Practice your presentation until it doesn't sound like you are reading</li> <li>-Make your voice sound expressive and rhythmic</li> <li>-Increase or decrease your pace</li> <li>-Try it again without laughing or giggling</li> <li>-Double check your grammar</li> <li>- Check volume to determine if your voice, music, effects, etc. are complimentary to your presentation</li> </ul>   |
| <b>Enhancements</b>         | <p><u><i>Photos, video, and/or music:</i></u></p> <ul style="list-style-type: none"> <li>-Always enhance the quality and understanding of the presentation</li> <li>-Evoke a rich emotional response from audience</li> <li>-Follow rules for quality graphics as discussed in class</li> <li>-Illuminate the presentation</li> </ul>   | <p><u><i>Photos, video, and/or music:</i></u></p> <ul style="list-style-type: none"> <li>-Adequately enhance the quality and understanding of the presentation</li> <li>-Evoke an emotional response from audience</li> <li>-Somewhat follow the rules for graphics as discussed in class</li> <li>-Enrich the presentation</li> </ul>   | <ul style="list-style-type: none"> <li>-Clarify the purpose of your photos, video and/or music</li> <li>-Think about the emotions relevant to your chapters, and help your audience feel</li> <li>-Check to see that you have followed all of the rules for enhancements as discussed in class</li> <li>-Move past decorating with photos, music, and video</li> </ul>   |
| <b>Technical Production</b> | <ul style="list-style-type: none"> <li>-Transitions are smooth, spaced correctly, and without noisy, dead space</li> <li>-Makes every effort to anticipate and filter out unwanted ambient noise</li> <li>- Effective use of background music, effects, or other audio (if applicable)</li> <li>-Sound remains at a consistent level throughout</li> <li>-Chapters in logical sequence and graphics change at appropriate intervals</li> <li>-Podcast length keeps the audience interested and engaged</li> </ul> | <ul style="list-style-type: none"> <li>-For the most part, transitions are smooth and spaced correctly; a minimal amount of noisy dead space can be heard</li> <li>-Some ambient noise</li> <li>- Somewhat effective use of background music, effects, or other audio (if applicable)</li> <li>-Sound level changes are acceptable</li> <li>-For the most part, chapters in logical sequence and graphics change at appropriate intervals</li> <li>-Podcast length keeps audience listening</li> </ul> | <ul style="list-style-type: none"> <li>-Go back to the editing board to eliminate "cut offs"</li> <li>-Filter your background noise and record again</li> <li>-Revisit your music output levels or style of music</li> <li>- Revamp your use of background music, effects, or other audio to eliminate distracting elements (if applicable)</li> <li>-Re-examine your chapter sequence and/or graphic changes</li> <li>-Trim down your piece to eliminate any "blah blah"</li> </ul>   |

Project Creators \_\_\_\_\_  
Peer Reviewer's Name \_\_\_\_\_



